

ESCALATE!

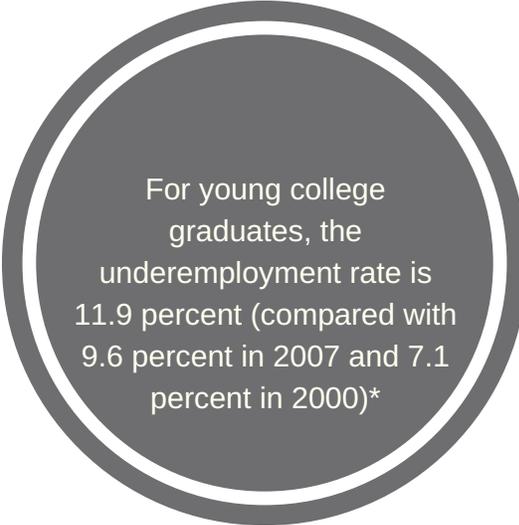


A TNG Education program

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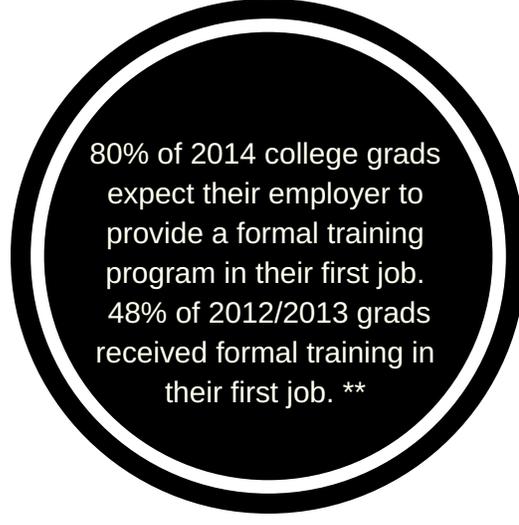
With experience in recruiting, higher education and coaching The Niles Group has a finger on the pulse of employment trends and employer needs. With the gap between employment for the next generation and employers finding the right talent, we work to close that gap. We have built relationships with the decision makers and have assessed their needs to create this program to increase the chances of professionals of color and women succeeding in the workforce. Our Escalate! program was formulated from research and expectations from employers.



For young college graduates, the underemployment rate is 11.9 percent (compared with 9.6 percent in 2007 and 7.1 percent in 2000)*



Nearly three-quarters of hiring managers complain that millennials– even those with college degrees– aren't prepared for the job market and lack an adequate "work ethic."+



80% of 2014 college grads expect their employer to provide a formal training program in their first job. 48% of 2012/2013 grads received formal training in their first job. **

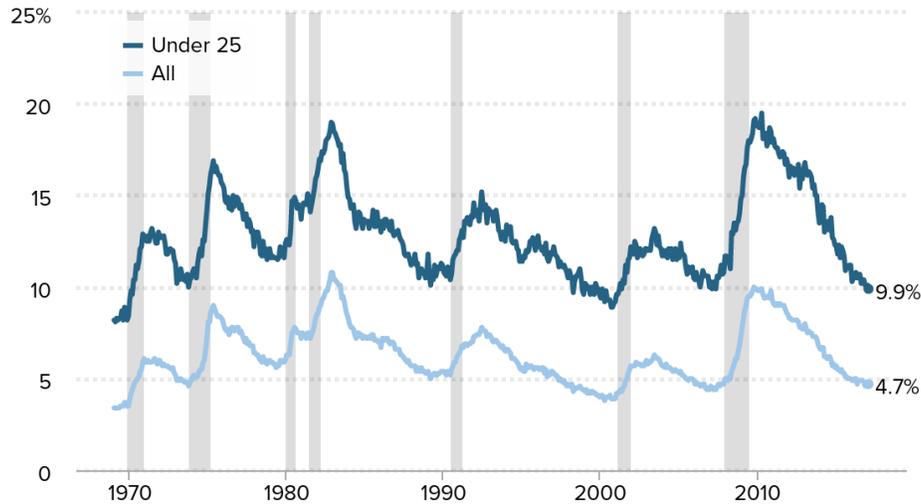
Companies want better prepared entry level professionals. "Employer's attitudes about hiring millennials often transcend concerns about training and technical skills. Many are put off by the fact that entry-level candidates are clueless about how to navigate an office setting."+

Let us provide the training employers are not so your students get ahead.

Our online platform is modular based with the tools and resources to reach more students and expand their development beyond Career Services. TNG can take your students past the interview.

Young workers' unemployment rate is more than twice the overall rate

Unemployment rate of workers under age 25 and all workers, 1969–2017*



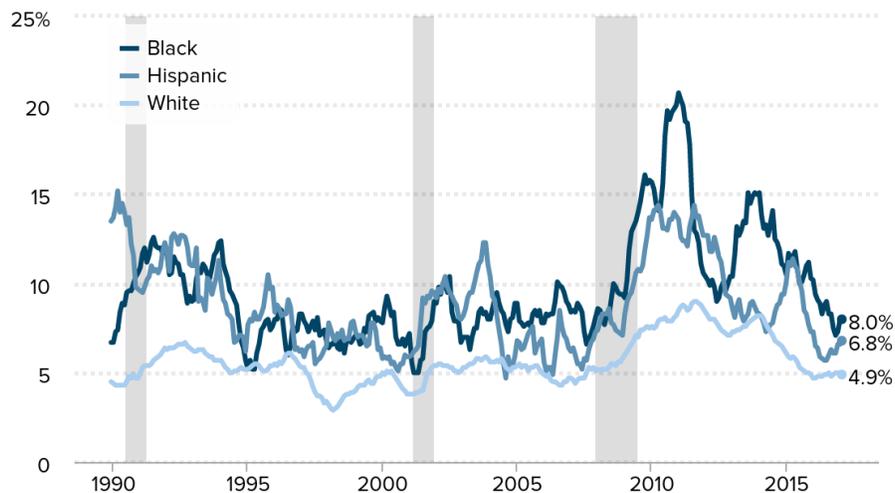
Note: Shaded areas denote recessions. Data are seasonally adjusted.

Source: EPI analysis of Bureau of Labor Statistics Current Population Survey public data series

Economic Policy Institute

Young college graduates of color have higher unemployment rates than their white peers

Unemployment rate of young college graduates, by race and ethnicity, 1989–2017*



* Data reflect 12-month moving averages; data for 2017 represent 12-month average from March 2016 to February 2017.

Note: Data are for college graduates age 21–24 who do not have an advanced degree and are not enrolled in further schooling. Shaded areas denote recessions. Race/ethnicity categories are mutually exclusive (i.e., white non-Hispanic, black non-Hispanic, and Hispanic any race).

Source: EPI analysis of basic monthly Current Population Survey microdata

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ESCALATE! MODULES

Module A: Conference Preparation

Attending national or regional conferences are a great opportunity for attendees to learn, network and showcase their talents. Many of these events have career expos attached to them. Students get preparation on networking techniques, walks them through what to expect and more.



Module B: The First Time Office Experience

Knowing what to expect for your first job can be overwhelming for entry level professionals. Learning what to say and what not to say, how to act and the social norms are as important as the skills you need to do the job.

Module C: Showcase your Talent

Landing the job is the first step but plotting a course for success is the next. Understanding how to create a career action plan, highlight accomplishments and be prepared for advancement make for a winning combination.



ESCALATE! MODULES

Module D: Career Advancement

From getting that promotion to changing careers there are steps and resources necessary to triumph. Developing the right relationships, staying relevant and knowing how to transfer skills help get a person's career to where they want to be.



Module E: Transitioning your Career

Many people get a graduate degree to change careers but how do you transfer your skills from an existing career into the new one? How do you navigate the challenges behind lack of experience in a field even with an internship?

Escalate! Arms students with the necessary tools employers are looking for will help provide them with long term success in their careers. Preparation goes past the resume and interview.

“A wide range of business people, corporate recruiters, academics and others interviewed for the study agree that recent college graduates deserve a grade of “C” or lower for their preparedness for their first job.”+

*Kroeger , Teresa and Gould, Elise, 2017 “The Class of 2017,” Economic Policy Institute

** Smith, David, LaVelle, Katherine, and Abbatiello, Anthony. 2014. “Great Expectations Insights from the Accenture 2014 College Graduate Employment Survey” Accenture

+Pianin, Eric. 2014. “The Surprising Reason Why College Grads Can’t Find a Job.” The Fiscal Times

ESCALATE!

Features

- Video Content
- Resources
- Tip Sheets
- Private FB Group
- Monthly Career Talks

Bonuses

- Invites to Exclusive Events with corporate sponsors and organizations.
- Quarterly Career Services Seminars
- Access to a speaker for on campus engagements

Why Escalate!

- Prepared students lead to an increase in hiring rates for your school.
- Alumni giving also increases, as employed students can give back.



Contact Us

Setup a Consultation call.

We have solutions to fit your needs and budget.

The Niles Group

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